# AEO UK OPERATIONS GROUP

## THE GROUP'S PURPOSE

It is the mission of the AEO UK Operations Group to make the events environment safer for all involved. They are responsible for identifying and discussing the challenges faced by the Ops community, working towards resolutions.

This includes but is not limited to:

- Health and Safety issues looking at safety procedures on the show floor, developing tools via the AEO Ops Hub and creating best practice guidance that can be adapted to flex to the needs of industry teams.
- Collaborating with UK venues and suppliers to drive cultural change by improving processes onsite, whilst using forums like the H&S X Assoc. Group to communicate responsibility across all parties and strengthen relationships.
- Taking responsibility for feeding back and making recommendations on areas of focus from the HSE adapting processes to fit the industry, through campaigns like "Stop the Drop".

### **OBJECTIVES FOR 2021**

The group's objective for 2021 is a simple one – to work together to enable the safe and successful return of events.

They will be exploring ways in which they can support, update and develop new strategies and solutions throughout the duration of the pandemic, encouraging participation in any activity that will result in positive solutions as the pandemic unfolds.

Members will continue to encourage building relationships with other stakeholders, including:

- A new initiative to create a biannual open forum, encouraging suppliers to meet virtually with organisers and "ask us anything."
- Share the work from the All Secure Expo with the exhibitor community and create guidance (visual and written) that will help build their confidence to return to events.
- Work with the supplier and venues to look at opportunities to improve contractor welfare, processes surrounding logistics, scheduling and general communication.

### **AUDIENCE**

Membership of this group is open to all AEO operations members plus a selection of other organisations and individuals recommended by the group.

It is aimed at attracting those within a Senior Operations role working for events organisers.

## FREQUENCY & LOCATION

- For the course of 2021, the group are going to meet five times, with monthly meetings taking place for the first quarter of the year. This is to support the groups strategy and prepare for the reopening of events from Q2 onwards.
- Gatherings are to be held virtually with the final meeting of the year to take place face to face at a location TBD.



Group Chair - Ian Solomon - Director of Operations - Hyve Group



Vice Chair - Nicola Harrison -Commercial Projects Manager - MTA

